

BILL NO 2022-016

ORDINANCE NO. 8480

A SPECIAL ORDINANCE OF THE CITY OF NEVADA, MISSOURI, AUTHORIZING PAYMENT FROM THE NEVADA TOURISM FUND TO THE NEVADA/VERNON COUNTY CHAMBER OF COMMERCE FOR MARKETING, ADVERTISING AND PROMOTION OF 2022 BUSHWHACKER DAYS.

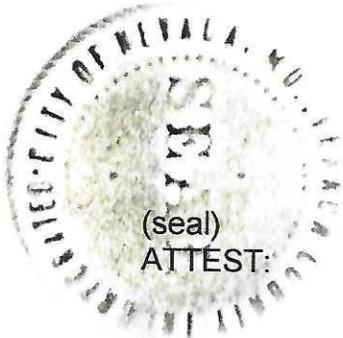
BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF NEVADA, MISSOURI THAT:

**Section 1.** The Nevada/Vernon County Chamber of Commerce has scheduled Bushwhacker Days for June 9-11, 2022 and funding will be used to secure Entertainment groups during the three-day event

**Section 2.** The City Manager is hereby directed to authorize and execute payment to The Nevada/Vernon County Chamber of Commerce in the amount of \$25,000.00 for marketing, advertising and promotion of 2022 Bushwhacker Days and the 2022 Community Guide

**Section 3.** This ordinance shall be in full force and effect from and after its adoption and approval.

PASSED, APPROVED and ADOPTED by the City Council of the City of Nevada, Missouri, this 21 day of March, 2022.



  
George Knox, Mayor

  
Stephanie M. Martin - City Clerk

**AGENDA ITEM**

March 8, 2022

Subject: 2022 Tourism funding for Bushwhacker Days 2022 & 2022 Community Guide

Department: Tourism

This ordinance will authorize payment from the Tourism Funds to the Nevada/Vernon County Chamber of Commerce for marketing, advertising and promotion of Bushwhacker Days 2022 and Community Guide in the amount of \$25,000

## Grant Request

**To:** Mark Mitchell, Nevada/Vernon County Tourism

**Grant Request:** \$25,000

**Requestor:** BW Days Subcommittee

**Purpose:**

BW Days Annual Community Festival Entertainment

**Contact:** Shéree Gayman, [chamber1@nevada-mo.com](mailto:chamber1@nevada-mo.com), 417-667-5300

Dear Mr. Mitchell,

BW Days 2022 respectfully requests a tourism grant for entertainment in the amount of \$25,000.

As with every year we strive to bring in the best entertainment for not only our community but entertainment that will bring visitors in from other communities. 2021 cost for entertainment was \$30k+ and our attendance and community support were AMAZING. We saw a significant increase in audience to our community in 2021.

2022 Request:

❖ Entertainment                      \$25,000

In addition, we would respectfully request that the council set aside \$15,000 annual from the tourism fund for the entertainment/marketing of our community festival.

This partnership with tourism has been vital to the success of our community festival for many years. We hope you'll consider continuing to provide this support.

Thank you for your time and consideration.

Sincerely,



Shéree Gayman